



EXECUTIVE DIRECTOR/STAFF REPORT: March 2009

- **Visitor Guide Fulfillments** Mail: **807** Email: **0** Downloads: **35**
 - Tour Texas – 266
 - Southern Living – 439
 - Texas Monthly – 9
 - Texas Highways – 39
 - Home & Away – 48
 - TTIA File Folder – 6
 - Tour Texas PDF Downloads – 35
- **Convention Groups Serviced:**
 - Alliance Hockey, D6 Conference, TSPE, True Automation, State Farm & State Federation of Porcelain Art Clubs
- **Site Inspections:**
 - The Village Church at Embassy Suites
 - Jaguar Owners Car Show at Embassy Suites & Frisco Square
 - Southern Baptist of Texas at Embassy Suites & StarCenter
- **Meetings/Events Attended:**
 - DFWATC Sports Alliance Group
 - Weekly Sunrise Rotary
 - Public Art Board Meeting
 - Alliance Hockey (Final Details)
 - Orientation
 - CVB/Hotel Partner Quarterly Meeting
 - CVB Accreditation
 - Leadership Frisco
 - Super Bowl Host Committee (Tampa) Wrap-Up
 - NTACOM Quarterly Luncheon
 - MPI Monthly Luncheon
 - CVB Department Policies Meeting
 - Winter Games 2010-2013 Proposal Meeting
 - Retail Mobile Marketing Strategy Meeting
 - Collin County Historical Commission
 - Fieldhouse USA Ribbon Cutting & Lunch Event
 - Met w/Jennifer Gustafson re: New Hotels & Meeting Space in The Colony

- PYSA Labor Day Soccer Tournament Mandatory Pre-Event Meeting
(Represented the following Frisco Hotels: Embassy Suites, Hilton Garden Inn, Hampton Inn & Aloft)
- Chamber Lunch
- Pre-Site Visit meeting w/Hotel Partners for TAPT arriving on April 2nd
- Meeting w/David Stephens re: future of PrimeTime Sports Tournaments in Frisco (future is looking a little brighter for 2010, 2011 & 2012)
- **Presentations:**
 - Monthly Report to City Council
- **Sales Missions/Travel:**
 - GLAMER Show - Allen, TX : 44 prospects
 - MPI Supplier Showcase, Plano, TX: 39 prospects
 - Affordable Meetings – Chicago, IL: 113 prospects
- **Day Trips Generated**
 - None
- **Special Projects:**
 - Scheduled Austin Appointments for Sales Calls, April 6th
 - Finalized PYM Mini-Tradeshaw Event in Austin, April 7th
 - Sent out E-vite to Planners for Austin Client Luncheon, April 8th
 - Updated lists for Churches & Transportation
 - Calendar of Events to Hotels
 - Listing of large groups coming to the area for Restaurant Partners
 - Housing for USA Hockey Nationals
 - March Pick-Up Reports